

#### For Immediate Release:

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# **New Board Members Join Hispanic Unity Board of Directors**

Hollywood, FL, May 21, 2015 - Hispanic Unity of Florida (HUF) is proud to welcome Manuel Catedral, MasterCard's Vice President/Country Head, Puerto Rico and the U.S. Virgin Islands, to its Board of Directors. Mr. Catedral brings more than 20 years of financial services experience to the role. His connections within the local community and abroad, coupled with his extensive leadership background, will add tremendous value to the HUF mission of empowering Hispanics and other members of the community to become self-sufficient, civically engaged and lead productive lives.

"I'm looking forward to advancing HUF's mission, and helping the members of the Floridian communities in need reach their potential and live fully productive lives," said Mr. Catedral. "I'm proud to join such a select group of talented professionals and I trust I can add to that, and positively affect more people in Florida, through my expertise."

Mr. Catedral joins **Lily Pardo**, Director of Public Relations and Community Affairs at WSVN Channel 7 who began serving as Board Chair in January 2015. **Jorge DeApodaca** with AT&T, became HUF's Immediate Past-Chair. Rounding out the Executive Committee are **Yvonne Lopez**, City of Coconut Creek as Chair-Elect, **Daniel Schevis**, a community volunteer, Secretary and **Jorge Gonzalez**, JM Family Enterprises, Inc. is the board's Treasurer.

Several other individuals joined the HUF Board of Directors in 2014, including: **Guillermo** "Willy" Gomez with HSBC, Emma Pfister with Templeton & Co., Charles "Chuck" Tatelbaum partner with Tripp Scott, P.A. who also serves as the Board's Development Chair and Jesus Socorro a partner with MBAF.

HUF is also proud to have these longer-term individuals serve on its board: **Melida Akiti**, with Memorial Healthcare System, **Abraham Cárdenas** with Merrill Lynch, **Barbara Grevior** a community volunteer, **Hector Lima**, with Citrix Systems, Inc., **Malena Mendez Dorn**, with the Broward Center for the Performing Arts, **Rolando Mora** with KPMG, **Angie Stone**, with Citrix Systems, Inc. and **Catalina Avalos**, with Tripp Scott, P.A. serving as HUF's Legal Counsel.

To learn more about HUF's volunteer leadership on the board and on its committees, visit us

## at:www.hispanicunity.org

To learn more about how to get involved with Hispanic Unity, contact: Josie Bacallao, HUF President and CEO, at jbacallao@hispanicunity.org or at 954-683-2028.

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## **About Hispanic Unity of Florida (HUF):**

Hispanic Unity was founded 33 years ago by community leaders to ease the acculturation transition for newcomers from other nations. Today this nonprofit provides assistance through 12 programs and 30 + services, in three languages, to Broward's diverse community. Hispanic Unity remains the county's largest agency dedicated to the immigrant population, providing them with the tools they need to build a new life. In 2014, the agency served 17,000+ clients, from toddlers to adults. The agency offers assistance at eight Broward County sites in addition to 15 FREE Tax Preparation sites and 9 Citizenship Preparation sites.

Its mission is: Empowering Hispanics and other members of the community to become self-sufficient civically engaged and to lead productive lives. For more information visit: <a href="https://www.hispanicunity.org">www.hispanicunity.org</a> or call 954-964-8884 ext. 216.